

For Immediate Release
Target Markets Program Administrators Association
Wilmington, DE
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Program Administrator Awarded TMPAA Best Practice Honors

The Target Markets Program Administrators Association (TMPAA) awarded one of its member agencies, Britt/Paulk Insurance, the Association's Best Practice Designation at their recent Mid Year Meeting in Baltimore, MD.

John Paulk, Chief Executive Officer of Britt/Paulk Insurance, stated, "Because of our relationship with Target Markets, our team was aware that the Best Practices designation was a comprehensive effort to qualify Program Administrators who are the best in all aspects of their operations. We at Britt Paulk are especially proud to know that our agency has qualified and operates under these stringent criteria to be awarded the Best Practice Designation. It is a proud day for us to have accomplished this level of excellence. It is important that every member of the Association strive to reach this same level, as the members of Target Markets are the best in the industry. The quality and professional efforts of the Target Markets team to encourage excellence is to be commended and we at Britt Paulk want to thank them for the going the extra mile in helping the industry Be All They Can Be".

Bill Kronenberg, TMPAA President who presented the designation stated, "The Association's program administrators must continue to enhance and improve program management skills in order for this industry segment to remain a viable element of the greater insurance industry. The Best Practice Designation puts a spotlight on our members who are making this effort. We are pleased to showcase Britt / Paulk Insurance as our newest Designation recipient".

The Association's Mid Year Event was attended by over 500 Program Business Professionals including the groups 50 Program Carriers. Ben Stein provided the meeting's keynote presentation, with Zurich's John Amore providing a state of the industry address.

The Target Markets Program Administrators Association's Ninth Annual Summit is scheduled for October 26-29 in Scottsdale, Arizona. Program Specialist/MGA's interested in learning more about the TMPAA Best Practice Designation or the Association can find information at www.targetmarkets.com or by calling 877-347-5700.

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