

P&C
National Underwriter

2009

**EDITORIAL
CALENDAR**



AGENCY MANAGEMENT

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THE LEADER IN P&C NEWS

2009 Editorial Calendar

	ISSUE	AD CLOSE	ISSUE HIGHLIGHTS	A/B	RM	IC	BONUS CIRC.
January	Jan. 5	Dec. 23	2009 Preview: Key Challenges Facing Producers & Insurers Technology Trends: Service-Oriented Architecture	◆ ◆		◆ ◆	
	Jan. 12	Dec. 30	E&S Specialty Market Update: Construction	◆		◆	
	Jan. 19/26	Jan. 6	Corporate Buyer/Risk Manager Report: Reaching The C-Suite Reinsurance Market Update Executive Insights – Special Advertorial Opportunity	◆ ◆ ◆	◆ ◆ ◆	◆ ◆ ◆	
February	Feb. 2	Jan. 20	Special Report: Premium Financing Agency Management & Technology Quarterly	◆ ◆		◆ ◆	
	Feb. 9	Jan. 27	Corporate Buyer/Risk Manager Report: Workplace Safety London Market Update Technology Trends: Catastrophe Modeling Advertising Readership Study	◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	
	Feb. 16	Feb. 3	Special Report: Claims Management NAPSLO Mid-Year Conference Preview	◆ ◆		◆ ◆	
	Feb. 23	Feb. 10	E&S Specialty Market Trends	◆		◆	NAPSLO Mid-Year
March	March 2	Feb. 17	Special Report: Global Warming & Insurance	◆		◆	
	March 9	Feb. 24	Corporate Buyer/Risk Manager Report: Captive Domicile Roundup Bermuda Market Update NAPSLO Mid-Year Conference Report Technology Trends: Real-Time Update	◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	CICA AMS Users' Group
	March 16	March 3	E&S Specialty Market Report: D&O Special Report: State Vs. Federal Regulation	◆ ◆		◆ ◆	NAIC
	March 23	March 10	Technology Trends: Claims Software/Directory IIABA Conference Preview	◆ ◆		◆ ◆	PLRB
	March 30	March 17	E&S/Specialty Market Report: Medical Malpractice	◆		◆	
	April	April 6	March 24	NU Exclusive: State Of The Market Report Bonus Corporate Buyer Report: RIMS Conference Preview	◆ ◆	◆ ◆	◆ ◆
April 13		March 31	E&S Specialty Market Update Technology Trends: ACORD-LOMA Forum Preview	◆ ◆		◆ ◆	
April 20		April 7	Corporate Buyer/Risk Manager Report: Enterprise Risk Management NU Exclusive: Risk Manager Compensation Survey Executive Insights – Special Advertorial Opportunity	◆ ◆ ◆	◆ ◆ ◆	◆ ◆ ◆	RIMS
April 27		April 14	Corporate Buyer/Risk Manager Report: RIMS Conference Coverage Personal Lines Report: Auto/Homeowners Update NU Exclusive: Personal Lines Agency Of The Year Award* Agency Management & Technology Quarterly E&S/Specialty Market Report: Niche/Program Business	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	IIABA TMPAA
May	May 4	April 21	Workers' Compensation Market Update E&S/Specialty Market Update: Sports/Recreation/Boating AAMGA Conference Preview	◆ ◆ ◆		◆ ◆ ◆	NCCI
	May 11	April 28	Corporate Buyer/Risk Manager Report: Property Risk Management London Market Update IIABA Conference Report	◆ ◆ ◆	◆ ◆ ◆	◆ ◆ ◆	
	May 18	May 5	Technology Trends: Standards Implementation Report NU Exclusive: Agency Technology Achievement Award E&S/Specialty Market Trends Inland Marine Review	◆ ◆ ◆ ◆		◆ ◆ ◆ ◆	ACORD/LOMA AAMGA IMUA
	May 25	May 12	Special Report: Improving The Industry's Image International Market Update AAMGA Conference Report & ACORD/LOMA Forum Report	◆ ◆ ◆		◆ ◆ ◆	
June	June 1	May 19	Corporate Buyer/Risk Manager Report: Public Sector Risk Management Special Report: Most Unusual Claims	◆ ◆	◆ ◆	◆ ◆	PRIMA ACE
	June 8	May 26	Technology Trends: Cutting-Edge Products E&S/Specialty Market Update: EPLI	◆ ◆		◆ ◆	IASA
	June 15	June 2	Bermuda Market Update Special Report: Global Regulatory Challenges	◆		◆	Bermuda Captive Meeting NAIC
	June 22	June 9	NU Roundtable: The Future Of Agency Technology (Featuring NU Agency Technology Achievement Award Winners)				
	June 29	June 16	E&S/Specialty Market Report: Service Industries				

◆ A/B = Agent Broker Interest | ◆ RM = Corporate Buyer/Risk Manager Interest | ◆ IC = Insurance Company Interest

	ISSUE	AD CLOSE	ISSUE HIGHLIGHTS	A/B	RM	IC	BONUS CIRC.
July	July 6/13	June 23	Corporate Buyer/Risk Manager Report: Protecting Directors & Officers U.S. Reinsurance Report NU Data Exclusive: Top U.S. Reinsurers	♦♦♦	♦♦♦	♦♦♦	
	July 20	July 7	NU Data Exclusive: Top 100 Companies Technology Trends: Security E&S/Specialty Market Update: Collector Cars	♦♦♦		♦♦♦	
	July 27	July 14	E&S/Specialty Market Report: Environmental/Pollution	♦♦♦		♦♦♦	
August	Aug 3	July 21 Guide: July 7	E&S/Specialty Market Report: Professional Liability/D&O Agency Management & Technology Quarterly Agent/Broker Buyers Guide	♦♦♦		♦♦♦	
	Aug. 10	July 28	Corporate Buyer/Risk Manager Report: Vermont Captive Update E&S Specialty Market Update: Umbrella Liability Technology Trends: Document Management Executive Insights – Special Advertorial Opportunity	♦♦♦	♦♦♦	♦♦♦	VCIA
	Aug. 17/24	Aug. 4	Corporate Buyer/Risk Manager Report: NU Workers' Comp Risk Management Award NU Data Exclusive: Top Workers' Comp Carriers	♦♦♦	♦♦♦	♦♦♦	WCEC
	Aug. 31	Aug. 17	Corporate Buyer/Risk Manager Report: Global Exposures World Reinsurance Review Bermuda Market Update Education & Training Review Advertising Readership Study	♦♦♦	♦♦♦	♦♦♦	Monte Carlo Rendezvous CPCU
September	Sept. 7	Aug. 25	E&S Specialty Market Report: Most Unusual Risks	♦♦♦		♦♦♦	
	Sept. 14	Sept. 1	E&S Specialty Market Update: Special Events NAPSLO Conference Preview Special Report: Lobbying In Washington	♦♦♦		♦♦♦	
	Sept. 21	Sept. 8	Special Report: Farm & Crop Insurance Technology Trends: Policy Administration Monte Carlo Rendezvous Report	♦♦♦		♦♦♦	NAMIC, NAIC
	Sept. 28	Sept. 15	Corporate Buyers/Risk Manager Report: Healthcare Risks London Market Update	♦♦♦	♦♦♦	♦♦♦	
October	Oct. 5	Sept. 22	NU Exclusive: Commercial Insurance Agency of the Year Award E&S/Specialty Market Trends NAPSLO Convention Daily News	♦♦♦		♦♦♦	CIAB NAPLSO
	Oct. 12	Sept. 29	Technology Trends: Insurance on the Web Agency Management & Technology Quarterly E&S/Specialty Market Report: Agent/Broker E&O	♦♦♦		♦♦♦	ASCNet
	Oct. 19	Oct. 6	Corporate Buyers/Risk Manager Report: NU Roundtable: Excellence In Workers' Comp Risk Management Bermuda Market Update NAPSLO Conference Report	♦♦♦	♦♦♦	♦♦♦	
	Oct. 26	Oct. 13	Reinsurance Market Outlook: 2010 E&S/Specialty Market Report: Niche/Program Business	♦♦♦		♦♦♦	PCI TMPAA
November	Nov. 2	Oct. 20	NU Roundtable: State Of The Independent Agent	♦♦♦		♦♦♦	
	Nov. 9	Oct. 27	E&S/Specialty Market Report: Professional Liability/D&O	♦♦♦		♦♦♦	PLUS
	Nov. 16	Nov. 3	Corporate Buyer/Risk Manager Report: Renewal Strategies NU Exclusive: State of the Market Report London Market Update Technology Trends: Adapting Legacy Systems Executive Insights – Special Advertorial Opportunity	♦♦♦	♦♦♦	♦♦♦	AIMU ISOTech
	Nov. 23	Nov. 10	E&S/Specialty Market Report: Environmental Risks	♦♦♦		♦♦♦	
	Nov. 30	Nov. 17	Special Report: Diversity In Insurance	♦♦♦		♦♦♦	
December	Dec. 7	Nov. 24	Corporate Buyer/Risk Manager Report: Mitigating Employment Risks E&S/Specialty Market Report: EPLI	♦♦♦	♦♦♦	♦♦♦	NAIC
	Dec. 14	Dec. 1	Agent/Broker Employee Benefit Sales Technology Trends: 2010 IT Budget Priorities Events 2010—Conference Planner	♦♦♦		♦♦♦	
	Dec. 21/28	Dec. 8	Year-End Double Issue: NU'S Top 10 Stories Of 2009 E&S/Specialty Market Update: Professional Liability	♦♦♦		♦♦♦	

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2009 Meetings

ASSOCIATION/ORGANIZATION NAME	PHONE	WEB SITE	CITY	DATE
AAMGA American Association of Managing General Agents	816-444-350	www.aamga.org	Boca Raton	May 16-19
ACE America's Claims Event	800-543-0874	www.aceclaimsevent.com	Las Vegas	June 1-2
ACORD/LOMA	914-620-1700	www.acord.org	Orlando	May 17-19
AIMU American Institute of Marine Underwriters	212-233-0550	www.aimu.org	TBD	TBD
AMS Users Group	972-869-135	www.amsug.org	Washington, D.C.	March 12-15
ASCnet Applied Systems Users Group	407-869-0404	www.ascnet.org	Kansas City, Mo.	Oct. 13-16
CIAB Council of Insurance Agents & Brokers	202-783-4400	www.ciab.com	White Sulphur Springs, W VA.	Oct. 3-7
CICA Captive Insurance Company Association	612-928-4665	www.captiveassociation.com	Indian Wells, Calif.	March 8-10
CPCU The Society of Chartered Property & Casualty Underwriters	800-932-2728	www.cpcusociety.org	Denver	Aug. 29-Sept. 1
IASA Insurance Accounting & Systems Association	914-489-0991	www.iasa.org	Orlando	June 7-10
IIABA Independent Insurance Agents & Brokers of America	703-683-4422	www.iiaba.com	Washington D.C.	April 29-May 1
IIS International Insurance Society	212-815-9294	www.iisonline.org	Aman, Jordan	June 7-10
IMUA Inland Marine Underwriters Association	212-233-0550	www.imua.org	Tucson	May 16-19
NAIC National Association of Insurance Commissioners Quarterly Meetings:	816-374-7192	www.naic.org	San Diego Minneapolis Washington D.C. Honolulu	March 14-17 June 13-16 Sept 20-23 Dec. 5-8
NAMIC National Association of Mutual Insurance Companies	317-875-5250	www.namic.org	Atlanta	Sept 21-24
NAPSLO National Association of Professional Surplus Lines Offices Mid-Year Meeting Annual Meeting	203-518-1348	www.napslo.org	Indian Wells, Calif. Orlando	Feb 26-28 Oct. 7-10
NCCI National Council on Compensation Insurance	561-997-1000	www.ncci.com	Orlando	May 7-8
PLUS Professional Liability Underwriting Society	612-928-4644	www.plusweb.org	Chicago	Nov. 11-13
PLRB Property Loss Research Bureau	630-724-2200	www.plrb.org	Seattle	March 22-25
PCI Property Casualty Insurers Association of America	847-297-7800	www.pciaa.net	Orlando	Oct 25-29
PRIMA Public Risk Managers Association	703-528-7701	www.primacentral.org	Dallas	May 31-June 3
Reinsurance Rendezvous de Septembre			Monte Carlo	Sept. 4-10
RIMS Risk & Insurance Management Society	212-286-9292	www.rims.org	Orlando	April 19-23
WCEC Workers' Compensation Educational Conference	850-425-8156	www.fwciweb.org	Orlando	Aug. 16-19
VCIA Vermont Captive Insurance Association	802-658-8242	www.vcia.com	Burlington, VT	Aug 11-13

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