

# 2010 editorial calendar °

<b>JANUARY</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>01/04/10</b> AD & MATERIALS CLOSE <b>12/22/09</b>	2010 Preview: Top 10 Challenges Facing Producers & Insurers E&S/Specialty Market Update: Services Industries	<b>x</b>		<b>x</b>	
ISSUE <b>01/11/10</b> AD & MATERIALS CLOSE <b>12/29/09</b>	E&S/Specialty Market Update: Construction Risks	<b>x</b>		<b>x</b>	
ISSUE <b>01/18-25/10</b> AD & MATERIALS CLOSE <b>01/05/10</b>	Corporate Buyer/Risk Manager Report: Risk Management Education Reinsurance Market Update Executive Insights – Special Advertising Opportunity	<b>x</b>	<b>x</b>	<b>x</b>	
<b>FEBRUARY</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>02/01/10</b> AD & MATERIALS CLOSE <b>01/19/10</b>	E&S/Specialty Market Update: Agent/Broker E&O Special Report: Premium Financing	<b>x</b>		<b>x</b>	
ISSUE <b>02/08-15/10</b> AD & MATERIALS CLOSE <b>02/02/10</b>	E&S/Specialty Market Update: Special Events & Entertainment Corporate Buyer/Risk Manager Report: Workers' Comp Loss Control London Market Update NAPSLO Mid-Year Conference Preview Ad Effectiveness Study – Special Advertising Opportunity	<b>x</b>	<b>x</b>	<b>x</b>	
ISSUE <b>02/22/10</b> AD & MATERIALS CLOSE <b>02/09/10</b>	Technology Trends: Catastrophe Modeling Special Report: Global Warming & Insurance E&S/Specialty Market Update: Social Service Organizations IIABA Conference Preview	<b>x</b>		<b>x</b>	
<b>MARCH</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>03/01/10</b> AD & MATERIALS CLOSE <b>02/16/10</b>	State Of The E&S/Specialty Markets	<b>x</b>		<b>x</b>	NAPSLO Mid-Year IIABA
ISSUE <b>03/08/10</b> AD & MATERIALS CLOSE <b>02/23/10</b>	Corporate Buyer/Risk Manager Report: Captive Domicile Roundup Bermuda Market Update	<b>x</b>	<b>x</b>	<b>x</b>	CICA
ISSUE <b>03/15/10</b> AD & MATERIALS CLOSE <b>03/02/10</b>	E&S/Specialty Market Update: Professional Liability/D&O NAPSLO Mid-Year Conference Report IIABA Conference Report	<b>x</b>		<b>x</b>	
ISSUE <b>03/22/10</b> AD & MATERIALS CLOSE <b>03/09/10</b>	Special Report: Claims Management & Technology Agency Management & Technology Report	<b>x</b>		<b>x</b>	PLRB AMS Users Group
ISSUE <b>03/29/10</b> AD & MATERIALS CLOSE <b>03/16/10</b>	<b>NU Exclusive:</b> Most Influential People In Insurance E&S/Specialty Market Update: EPLI Regulatory Reform Update	<b>x</b>		<b>x</b>	NAIC
<b>APRIL</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>04/05/10</b> AD & MATERIALS CLOSE <b>03/23/10</b>	Special Report: State Of The Commercial Lines Market Bonus Corporate Buyers Report: RIMS Conference Preview	<b>x</b>	<b>x</b>	<b>x</b>	
ISSUE <b>04/12/10</b> AD & MATERIALS CLOSE <b>03/30/10</b>	E&S/Specialty Market Update: Niche/Program Business Technology Trends: ACORD-LOMA Forum Preview	<b>x</b>		<b>x</b>	TMPAA Midyear
ISSUE <b>04/19/10</b> AD & MATERIALS CLOSE <b>04/06/10</b>	Personal Lines Review: Auto Insurance Agency Management & Technology Report E&S/Specialty Market Update: Museum, Historic Homes, Cultural Centers Executive Insights – Special Advertising Opportunity	<b>x</b>		<b>x</b>	
ISSUE <b>04/26/10</b> AD & MATERIALS CLOSE <b>04/13/10</b>	Corporate Buyer/Risk Manager Report: Enterprise Risk Management <b>NU Exclusive:</b> Risk Manager Compensation Survey	<b>x</b>	<b>x</b>	<b>x</b>	RIMS
<b>MAY</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>05/03/10</b> AD & MATERIALS CLOSE <b>04/20/10</b>	Workers' Compensation Market Update Bonus Buyers Report: RIMS Conference Coverage AAMGA Conference Preview	<b>x</b>		<b>x</b>	NCCI
ISSUE <b>05/10/10</b> AD & MATERIALS CLOSE <b>04/27/10</b>	Corporate Buyer/Risk Manager Report: Property Risk Management London Market Update	<b>x</b>	<b>x</b>	<b>x</b>	
ISSUE <b>05/17/10</b> AD & MATERIALS CLOSE <b>05/04/10</b>	Inland Marine Review E&S/Specialty Market Update: Bed & Breakfast, D&O	<b>x</b>		<b>x</b>	IMUA
ISSUE <b>05/24/10</b> AD & MATERIALS CLOSE <b>05/11/10</b>	E&S Market Trends Bermuda Captive Update Technology Trends: Real-Time Processing	<b>x</b>		<b>x</b>	AAMGA Bermuda Captive Meeting ACORD/LOMA
ISSUE <b>05/31/10</b> AD & MATERIALS CLOSE <b>05/18/10</b>	International Market Update Technology Trends: ACORD/LOMA Forum Report AAMGA Conference Report	<b>x</b>		<b>x</b>	
<b>JUNE</b>	<b>HIGHLIGHTS</b>	<b>AB</b>	<b>RM</b>	<b>IC</b>	<b>BONUS CIRC</b>
ISSUE <b>06/07/10</b> AD & MATERIALS CLOSE <b>05/25/10</b>	Corporate Buyer/Risk Manager Report: Public Sector Risk Management Technology Trends: Top 10 Insurer Tech Challenges	<b>x</b>	<b>x</b>	<b>x</b>	PRIMA  IASA
ISSUE <b>06/14-21/10</b> AD & MATERIALS CLOSE <b>06/08/10</b>	E&S/Specialty Market Update: EPLI Special Report: Most Unusual Claims	<b>x</b>		<b>x</b>	ACE
ISSUE <b>06/28/10</b> AD & MATERIALS CLOSE <b>06/15/10</b>	E&S/Specialty Market Update: Sports Camps/Amateur Sports Leagues Personal Lines Review: Homeowners Insurance	<b>x</b>		<b>x</b>	

JULY	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>07/5-12/10</b> AD & MATERIALS CLOSE <b>06/22/10</b>	Corporate Buyer/Risk Manager Report: Disaster Recovery U.S. Reinsurance Report <b>NU Data Exclusive:</b> Top 25 U.S. Reinsurers	x	x	x	
ISSUE <b>07/19/10</b> AD & MATERIALS CLOSE <b>07/06/10</b>	E&S/Specialty Market Update: Environmental Insurance Technology Trends: Security	x		x	
AD CLOSE <b>07/26/10</b> AD & MATERIALS CLOSE <b>07/13/10</b>	<b>NU Data Exclusive:</b> NU Top 100—P&C Premium Rankings E&S/Specialty Market Update: Collector Risks	x		x	
AUGUST	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>08/02/10</b> IAD & MATERIALS CLOSE <b>07/20/10</b>	E&S/Specialty Market Update: D&O Agent/Broker Buyers Guide	x		x	
ISSUE <b>08/09/10</b> AD & MATERIALS CLOSE <b>07/27/10</b>	Corporate Buyer/Risk Manager Report: Vermont Captive Update Bermuda Market Update Executive Insights – Special Advertising Opportunity	x	x	x	VCIA
ISSUE <b>08/16-23/10</b> AD & MATERIALS CLOSE <b>08/03/10</b>	Corporate Buyer/Risk Manager Report: NU Workers' Comp Risk Management Awards <b>NU Data Exclusive:</b> Top Workers' Comp Carriers Special Report: Rate Regulation	x	x	x	WCEC NAIC
ISSUE <b>08/30/10</b> AD & MATERIALS CLOSE <b>08/17/10</b>	E&S/Specialty Market Update: Most Unusual Risks Ad Effectiveness Study – Special Advertising Opportunity	x		x	
SEPTEMBER	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>09/06-13/10</b> AD & MATERIALS CLOSE <b>08/24/10</b>	Corporate Buyer/Risk Manager Report: Supply Chain Risks World Reinsurance Review London Market Update NAPSLO Conference Preview Agency Management & Technology Quarterly	x	x	x	Monte Carlo Rendezvous ASCNet
ISSUE <b>09/20/10</b> AD & MATERIALS CLOSE <b>09/07/10</b>	E&S/Specialty Market Update: Commercial Auto Special Report: State of Mutual Insurers Monte Carlo Rendezvous Report	x		x	NAMIC
ISSUE <b>09/27/10</b> AD & MATERIALS CLOSE <b>09/14/10</b>	E&S/Specialty Market Update: Medical Malpractice Education & Training Review	x		x	CPCU
OCTOBER	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>10/04/10</b> AD & MATERIALS CLOSE <b>09/21/10</b>	<b>NU Exclusive:</b> Commercial Insurance Agency of the Year Award	x		x	CIAB
ISSUE <b>10/11/10</b> AD & MATERIALS CLOSE <b>9/28/10</b>	E&S Market Trends E&S/Specialty Market Update: Niche/Program Business	x		x	NAPSLO
ISSUE <b>10/18/10</b> AD & MATERIALS CLOSE <b>10/05/10</b>	NAPSLO Conference Report Technology Trends: Insurance on the Web	x		x	
ISSUE <b>10/25/10</b> AD & MATERIALS CLOSE <b>10/12/10</b>	Corporate Buyer/Risk Manager Report: <b>NU Roundtable:</b> Excellence In Workers' Comp Risk Management Reinsurance Market Outlook: 2010	x	x	x	PCI
NOVEMBER	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>11/01/10</b> AD & MATERIALS CLOSE <b>10/19/10</b>	<b>NU Roundtable:</b> State Of The Independent Agent Special Report: Market Conduct	x		x	NAIC
ISSUE <b>11/08/10</b> AD & MATERIALS CLOSE <b>10/26/10</b>	E&S/Specialty Market Update: Professional Liability	x		x	PLUS
ISSUE <b>11/15/10</b> AD & MATERIALS CLOSE <b>11/02/10</b>	Corporate Buyer/Risk Manager Report: Jan 1 Renewal Outlook <b>NU Exclusive:</b> State of the Commercial Market London Market Update Technology Trends Executive Insights – Special Advertising Opportunity	x	x	x	AIMU ISOTECH
ISSUE <b>11/22-29/10</b> AD & MATERIALS CLOSE <b>11/09/10</b>	<b>NU Data Exclusive:</b> NU Profit Leaders E&S/Specialty Market Update: Renewal Outlook Agency Management & Technology Quarterly	x		x	
DECEMBER	HIGHLIGHTS	AB	RM	IC	BONUS CIRC
ISSUE <b>12/06/10</b> AD & MATERIALS CLOSE <b>11/24/10</b>	Corporate Buyer/Risk Manager Report: Mitigating Employment Risks E&S/Specialty Market Update: EPLI Bermuda Market Update	x	x	x	
ISSUE <b>12/13/10</b> AD & MATERIALS CLOSE <b>12/01/10</b>	Agent/Broker Employee Benefit Sales Events 2010—Conference Planner	x		x	
ISSUE <b>12/20-27/10</b> AD & MATERIALS CLOSE <b>12/08/10</b>	Year-End Double Issue: NU'S Top 10 Stories Of 2010 E&S/Specialty Market Update: Child Care, Private Schools, Boys & Girls Clubs	x		x	

AB=Agent/Broker  
RM=Risk Manager  
IC=Insurance Company